SAS Managed Applications

A little introduction to us...

apps@sas.co.uk

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About SAS

SAS Managed Apps is a subsidiary of the SAS Group of Companies

- Headquarters in Horsham, UK

- £20m turnover

- 140 staff

- 300+ customers

Certifications

- ISO 9001:2015

- ISO 27001

- ISO 22301

- Microsoft Gold Partner (Application Development)

29 YEARS
CONVERGENCE EXPERIENCE

ISO9001 • ISO27001
OHSAS18001 • ISO22301

25k
>25k ELEMENTS PROACTIVELY MONITORED 24/7

16 YEARS
16 YEARS EXPERIENCE IN HYBRID WAN

25%
TYPICAL SAVING FOR A WAN

GLOBAL PROACTIVE MONITORING 24/7

95%
PROACTIVE INCIDENT IDENTIFICATION

FTSE 250
A-LIST FTSE 250 ENTERPRISE CUSTOMERS

70 NPS
>70 NET PROMOTER SCORE

95%
CUSTOMER RENEWAL RATE

CISCO
MICROSOFT • BT
HP • VMWARE
SYMANTEC
CERTIFIED
CERTIFIED

5k
>5k INSTALLATIONS OF 4G CELLULAR WAN

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Big enough to cope, small enough to care

The SAS Managed Applications team has been developing business critical systems for our customers for almost 20 years. During that time we have developed software in numerous sectors, technologies and locations.

We aim to become a partner for the development of our clients' software for our mutual success. Our long term, partnership approach ensures our understanding of our clients' businesses, challenges and potential opportunities.

nationalgrid

Williams

Superdry.

SELKIE
SWIM CO

IMPCROSS

neQis ltd
Independent Monitoring Systems

Nuffield Health
FOR THE LOVE OF LIFE

waterloo
housing group

G4S

CANTEL MEDICAL

British Energy

THALES

Haulfryn

RINGWAY

DRESS LEFT CLUB

HEALTH EDGE
SOLUTIONS LIMITED

NHS

TAG
Aviation

Spire Healthcare

THE COTSWOLD GROUP

QAA
UK Quality Assured

BMI
Healthcare

Vail Williams

Royal Mail

SOVEREIGN
Bringing imagination into play

Abercrombie & Kent

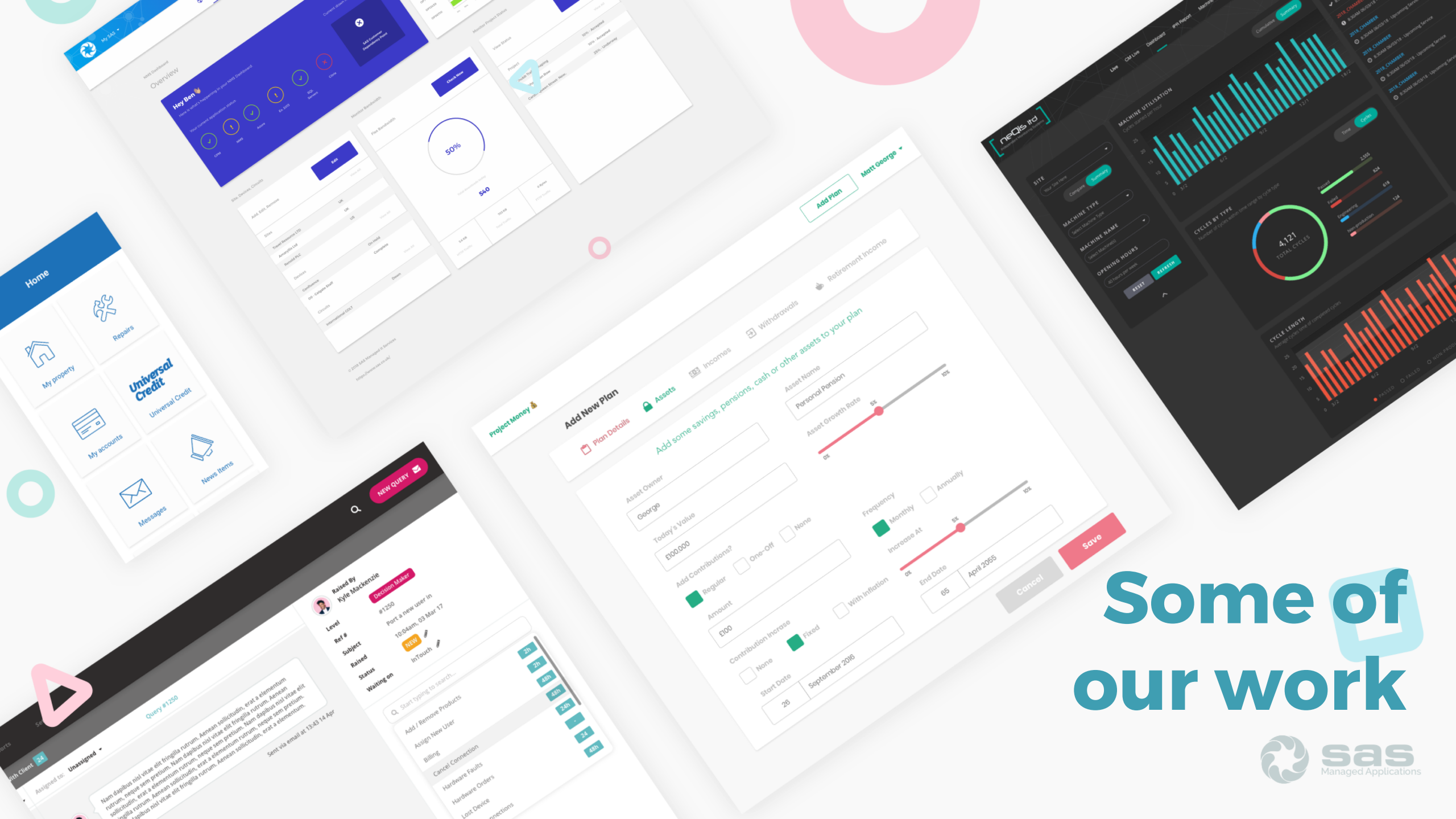apx power spot exchange

Barhale

PremierOil

Birmingham City Council

DSGi
DSG international plc

Gaz de France

DeAGOSTINI

TXU energy

PANGOLIN EDITIONS

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Some of our work

Experience in your industry

We have experience building business critical applications across multiple industries.

Keep scrolling for more examples of our work...

Health Care and Sterile Services

Online retail and ecommerce

Financial Services

Leisure

Housing and property

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My Finlake

A mobile app for holiday makers to use to get the best experience of their holiday at Finlake Holiday park in Devon.

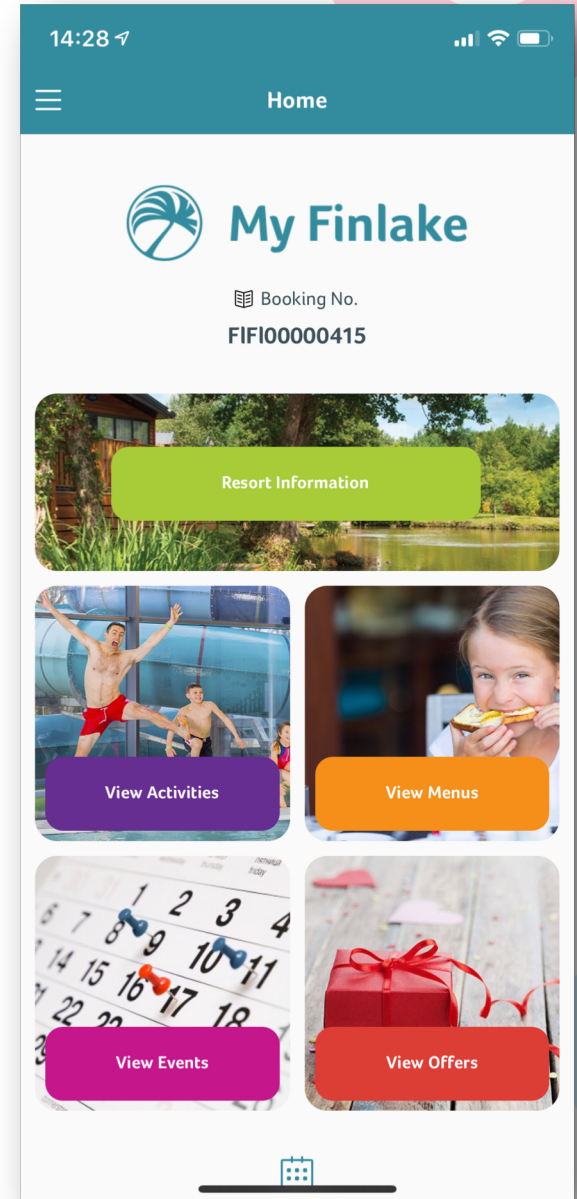## Cross Platform
Available on iOS and Android for mobile.

Content Managed
Content managed via a bespoke web application.

Custom Integration
Integrates with existing Haulfryn systems.

SelkieSwim.com

A bespoke e-commerce website built upon our enterprise fulfillment platform.

UX Focused
Designed to encourage longer visits and lower bounce rates.
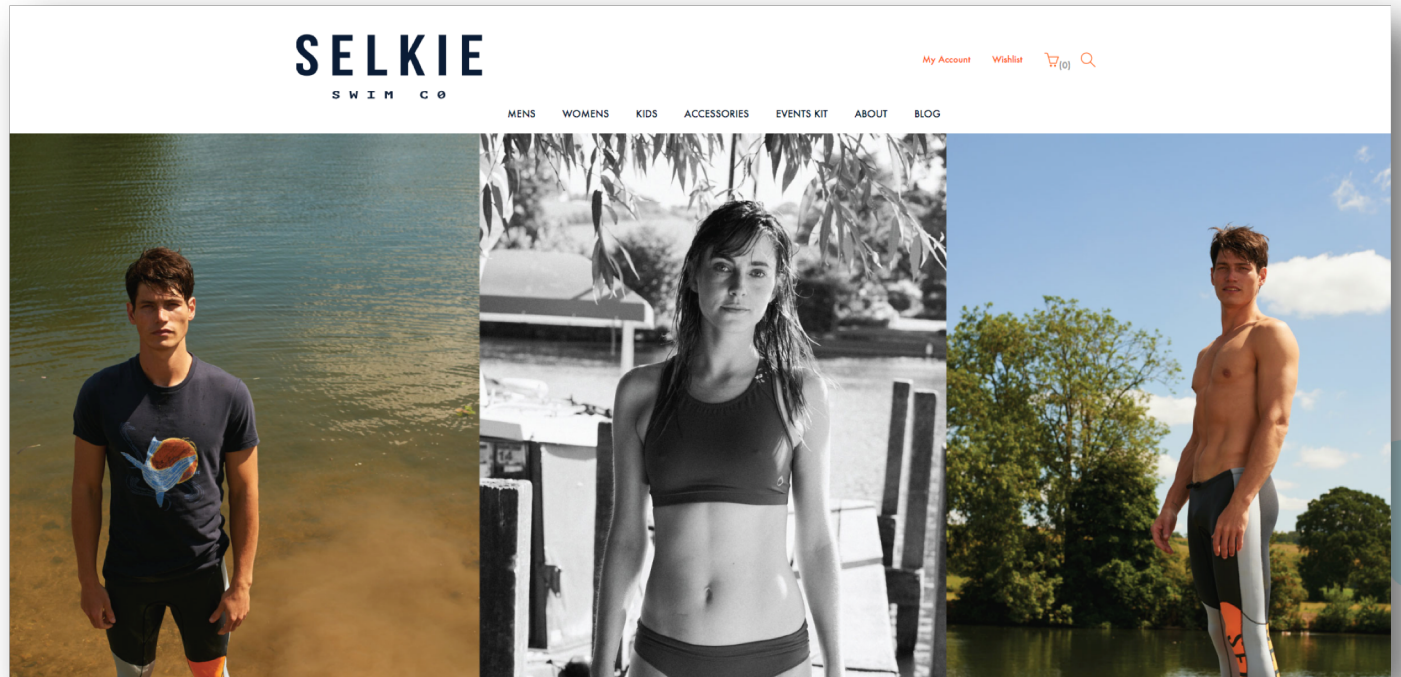
Ecommerce
Built to handle high order volume 24h per day.

Third Party Integration
Integrates with several delivery partners and payment platforms.

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SimpleBoard

An iPad app to manage and share board meeting agendas and documents between attendees.

Administered via the web
Managed online by board administrators.

Viewed via iPad
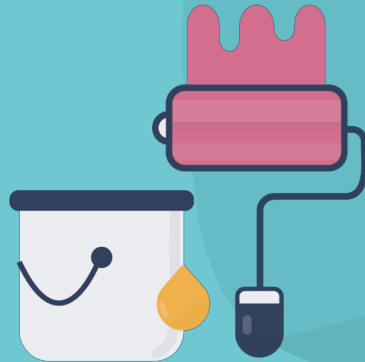Documents are downloaded, viewed and annotated on iPad.

Collaboration
Supports members across multiple teams and organisations.

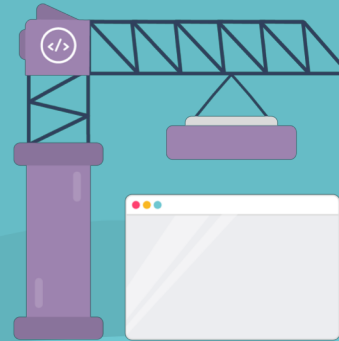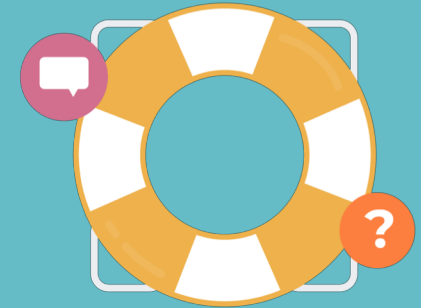# We want to build
your product with you

Discover

Design

Develop

Support

Discovery

The first step of any project Discovery Workshop; which we use to understand your needs. It is an interactive day for you, your customers and users, to collaborate on the project.

The main reason a software project fails is because of a lack of understanding of the user, and their needs. We believe all software is for its users, no matter the business need for it. Our entire process is built around the user, and their experience.

Our initial meeting with you will be to understand your idea or need. Then we will recommend a tailored workshop for you.
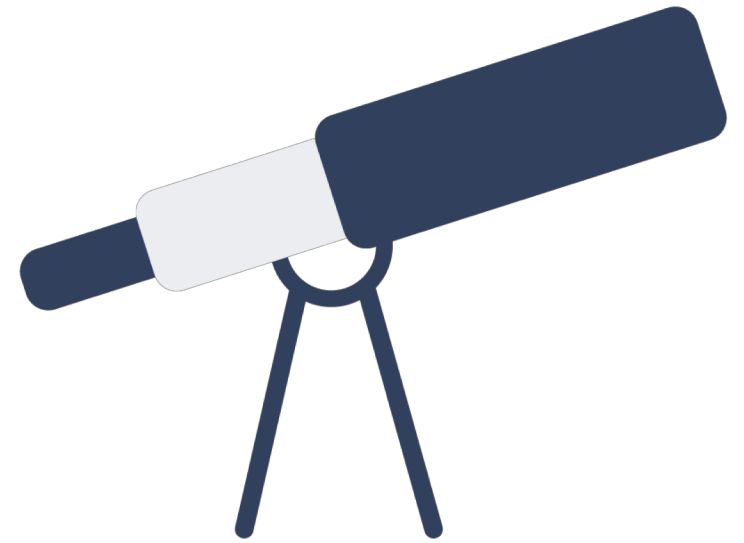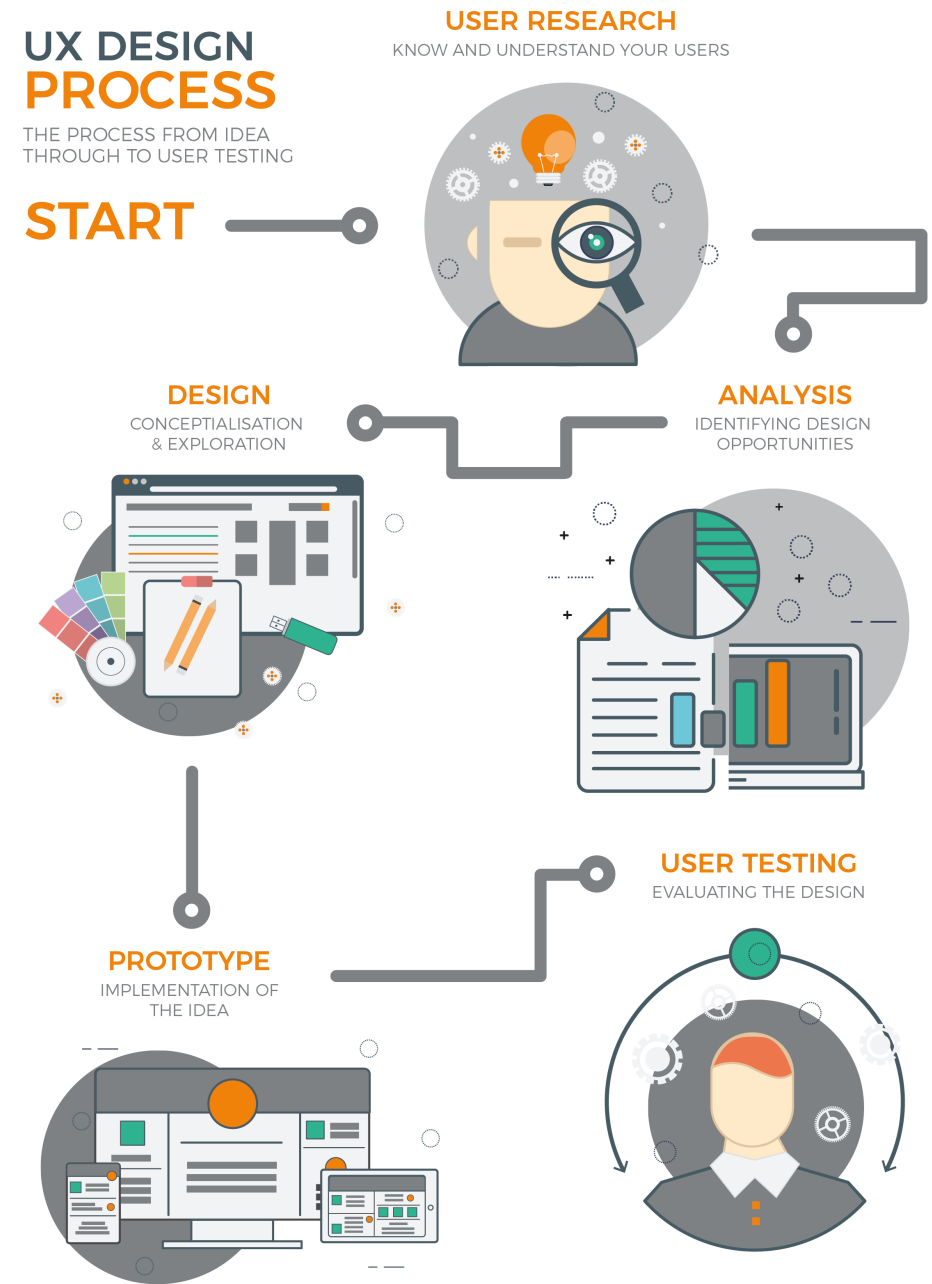
UX Design

We have created a design process that is dynamic and flexible according to the requirements of our customers and their unique projects. To achieve this, we broke down the process into many pieces, each of which can be consumed individually.

We believe in investing our design time in visual outputs. Our design process will refine the output from our Discovery Workshop into your final product. We'll craft wireframes, map processes, and build a hi-fidelity user experience to meet your needs.

At the end of the process, you will have a usable simulation you can use for testing of real users, or for development.

UX DESIGN
PROCESS
THE PROCESS FROM IDEA THROUGH TO USER TESTING

START

USER RESEARCH
KNOW AND UNDERSTAND YOUR USERS

DESIGN
CONCEPTIALISATION & EXPLORATION

ANALYSIS
IDENTIFYING DESIGN OPPORTUNITIES

PROTOTYPE
IMPLEMENTATION OF THE IDEA

USER TESTING
EVALUATING THE DESIGN

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Software Development

Our development process is based on delivering highest value first. Once designed, your MVP (Minimum Viable Product) will be divided into manageable chunks. We'll plan these chunks into two week iterative pieces called, sprints. At the end of each sprint you will receive completed software.

During each sprint, you will also work closely with our designers to create acceptance criteria for the User Stories in the next sprint. This means that what you have specified will be developed and ready for testing in a very short time.
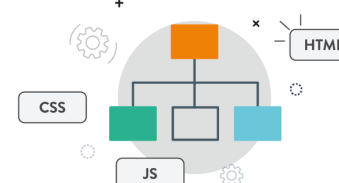
SOFTWARE DEVELOPMENT
PROCESS
THE PRODUCT CYCLE OF THE DEVELOPMENT OF A SOFTWARE PRODUCT

START

RESEARCH
UNDERSTANDING THE REQUIREMENTS

ARCHITECTURE
DEFINING A STRUCTURED SOLUTION THAT MEETS ALL OF THE TECHNICAL AND OPERATIONAL REQUIREMENTS
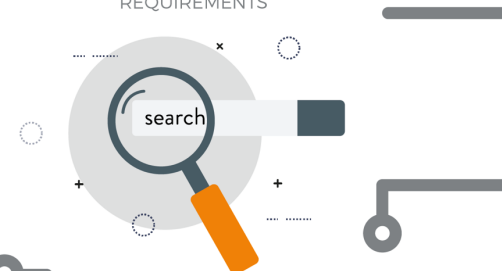
DESIGN
VISUALISING THE REQUIREMENTS

DEPLOYMENT
SOFTWARE READY FOR USE

CODING
BUILDING YOUR PRODUCT
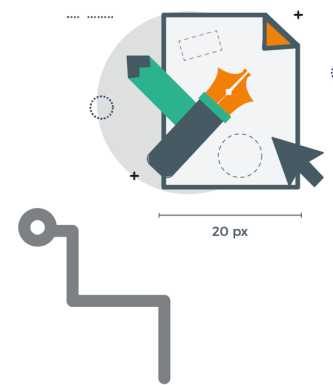
TESTING
AUTOMATED QUALITY ASSURANCE AND DOCUMENTED RESULTS

HTML
CSS
JS
search
20 px

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Support & Maintenance

We will always offer you a support package to suit your application's needs when you go live. This will give you access to our support desk, for when issues come up in your live application.

If you have an existing application, we can onboard you as a support customer. We'll take over your application, and can be available to resolve any issues that arise.

As well as traditional fault resolution, our support team can help you get the most from your software. We can offer support and advice on hosting, data migration and infrastructure.
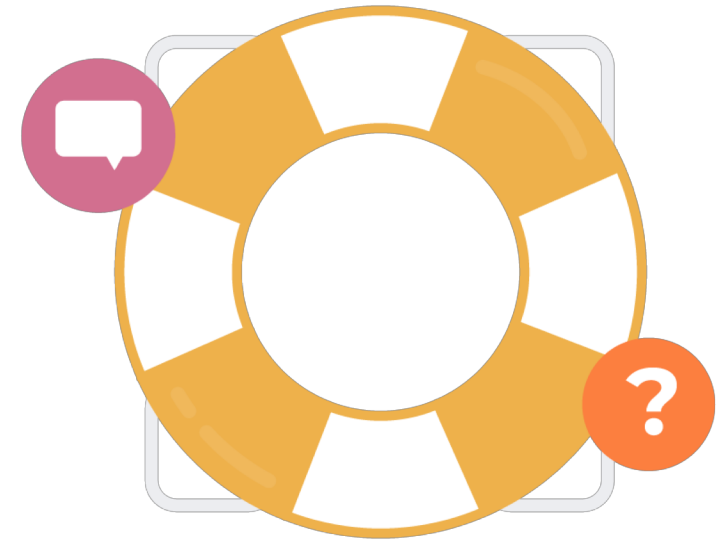
Say hello 👋

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